

**For Immediate Release**

**IMS PRODUCTIONS PROMOTES TWO EXECUTIVES TO VICE PRESIDENT  
Annakin, Sublette to help guide further growth of industry leader**

INDIANAPOLIS, Wednesday, Jan. 11, 2012 – Experienced executives Brian Annakin and Kevin Sublette have been promoted to vice president at IMS Productions, which provides a full range of media services for clients across North America.

Annakin was promoted to vice president of production, with Sublette promoted to vice president of operations.

“Both Kevin and Brian have continually shown unselfish dedication to our company, our mission and the needs of our clients and partners,” said Robby Greene, IMS Productions president and chief operating officer. “They have earned these new roles through their work ethic, integrity and talent, and I’m confident they will help lead IMSP and its clients to even greater success.”

Annakin, a native of Evansville, Ind., will oversee the Post-Production department and work with existing and prospective IMSP clients. He joined IMSP in September 2002 as a videographer after a successful tenure as a videographer at several network affiliates in Indiana. Annakin was promoted to producer, senior producer and director of production and client services at IMSP from 2005-10.

Sublette, a native of Reynolds, Ind., will oversee all logistics and operations of the company. He joined IMSP in January 2010 as a freelance operations producer and was promoted to senior director of operations in August 2010. Sublette, a U.S. Army veteran of Operation Desert Storm, worked in sales, operation and management at LFI Productions/LFI Mobile and National Mobile Television from 1989-2009.

Annakin and Sublette will help to guide the continued growth of IMSP, which has been developed into flourishing business unit. IMSP has grown from a company that largely documented events at the Indianapolis Motor Speedway and INDYCAR into an industry leader in post-production and video services, mobile television and radio programming and advertising services.

For more information about IMS Productions, visit [www.imsproductions.tv](http://www.imsproductions.tv).

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**2012 IMS tickets:** Tickets for the three events at the Indianapolis Motor Speedway in 2012 – the Indianapolis 500 on Sunday, May 27, the Super Weekend at the Brickyard from July 26-29 and the Red Bull Indianapolis GP from Aug. 17-19 – are on sale now.

Tickets can be purchased now by visiting [www.imstix.com](http://www.imstix.com), calling the IMS ticket office at (317) 492-6700 or (800) 822-INDY outside the Indianapolis area or visiting the ticket office at the IMS Administration Building at the corner of Georgetown Road and 16<sup>th</sup> Street. Ticket office and phone hours are 8 a.m.-5 p.m. (ET) Monday-Friday.

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